
Visigraph

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News About Visigraph

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Spokane, WA, USA

Visigraph launched its long-awaited e-commerce site early on Wednesday December 10, 2008. While the site is, as Barry Brown, President of Visigraph, described it, "is still under construction and we have a lot of work yet to do on it to make the site simple for our clients," he is optimistic that it is already a vast improvement over the old Visigraph lead generation website.

"Five years ago we had the fastest quote turn around in the industry," stated Barry, "but online shopping has changed a lot in those five years, and today's internet buyer has limited time and wants to get on, do business, and get on with life. Lead generation is great for some industries...this industry though is increasingly e-commerce driven as buyers are looking to save both time and money."

Asked when the site would be 100% functional, Barry said he hoped the developers could complete all sections "by the first of the year. We are, of course, pushing our developers very hard to get things operational. We have learned through trial and error that it is a huge undertaking to put an e-commerce site online that has as many variables as we do with size, colors, quantity, and material...the developers have really had to innovate a few times to make everything work as well as it does, and this will be the premier site in our industry I believe."
